

We invite you to review other LMS platforms, and compare them to SmarterU’s features.

PRICING	SMARTERU	COMPETITOR A	COMPETITOR B
For full details of each plan, visit smarteru.com/plans			
ACCOUNT SECURITY	SMARTERU	COMPETITOR A	COMPETITOR B
Flexible username	✓		
Temporary passwords	✓		
User definable passwords	✓		
Automatic forgot password routing	✓		
Password override by Administrator	✓		
Hacking detection & prevention	✓		
IP Address filtering	✓		
Simultaneous login detection	✓		
ACCOUNT SETTINGS	SMARTERU	COMPETITOR A	COMPETITOR B
A variety of beautiful themes available	✓		
Default time-zone, language, inactivity threshold	✓		
Account logo	✓		
Default completion certificate	✓		
Customized “from” email address	✓		
Custom login portals	✓		
Login portals per language	✓		
Group-level branding	✓		
Single Sign On	✓		
API	✓		
COURSE BUILDER	SMARTERU	COMPETITOR A	COMPETITOR B
Integrated course builder	✓		
Instructional pages	✓		
Video (uploaded) plus YouTube™, Vimeo™, etc.	✓		
PDF documents	✓		
Interactive SmarterGames™	✓		
Text-to-speech capabilities	✓		
Flashcards	✓		
Quizzes	✓		
Exams	✓		
COURSE CATALOG	SMARTERU	COMPETITOR A	COMPETITOR B
Online enrollment	✓		

Self-enrollment	✓		
Recommended courses	✓		
Learning plans	✓		
Instructor-led training	✓		
Calendar or grid view	✓		
COURSE ENROLLMENT	SMARTERU	COMPETITOR A	COMPETITOR B
Online, SCORM, and instructor-led course courses	✓		
Group enrollment	✓		
Automatic enrollment by groups	✓		
Option for learner self-enrollment	✓		
Self-enrollment catalog	✓		
Mass enrollments by team or group	✓		
Notification of new session to waiting list members	✓		
DASHBOARDS	SMARTERU	COMPETITOR A	COMPETITOR B
Executive and supervisory dashboards	✓		
Tabbed dashboard pages	✓		
Drill-down reporting	✓		
SmartGrids™ (Filtering and sorting)	✓		
CSV Export	✓		
eCOMMERCE	SMARTERU	COMPETITOR A	COMPETITOR B
Supported platforms: Shopify.com, 1ShoppingCart.com, Magento	✓		
Custom eCommerce support	✓		
SKU definition	✓		
Sell individual or groups of courses	✓		
Ability to track course credits by group	✓		
Add PayPal to supported platforms	✓		
FEATURE RELEASES	SMARTERU	COMPETITOR A	COMPETITOR B
Major feature releases every 8 weeks	✓		
100% based on client requests and suggestions	✓		
HELP & TRAINING	SMARTERU	COMPETITOR A	COMPETITOR B
Extensive help system	✓		
Context specific help	✓		
SmarterU Academy training modules	✓		
Instructional videos	✓		
Live webinars	✓		
INSTRUCTOR-LED TRAINING	SMARTERU	COMPETITOR A	COMPETITOR B
Create courses and unlimited sessions	✓		
Single day and multi-day sessions	✓		
Designated instructor(s) and double booking prevention	✓		

Instructor dashboard for attendance	✓		
Emailed calendar entries for registrants	✓		
Calendar view	✓		
Instructor ability to take attendance	✓		
Printable attendance form	✓		
Automatic certificate issue	✓		
Automated emails to “no show” students	✓		
Course- and session-level waiting list management	✓		
Integration with GoToWebinar, GoToMeeting, and GoTo Training	✓		
INTEGRATIONS	SMARTERU	COMPETITOR A	COMPETITOR B
Single Sign On (Custom, Okta, ADFS, SAML 2.0, Bitium, Salesforce, OneLogin)	✓		
eCommerce	✓		
HRIS Platforms	✓		
ERP Platforms	✓		
Intranets	✓		
Custom integrations	✓		
Webinar platforms (Webex)	✓		
INTUITIVE DESIGN	SMARTERU	COMPETITOR A	COMPETITOR B
Beautiful user interface	✓		
Branded portals	✓		
Sub-account branding	✓		
Custom portal URLs	✓		
Custom completion certificates	✓		
Responsive design so SmarterU looks great on any device	✓		
KNOWLEDGE BASE	SMARTERU	COMPETITOR A	COMPETITOR B
Documentation library and resource database	✓		
Define WYSIWYG article templates	✓		
Create wiki style articles based on templates	✓		
Define folder level permissions	✓		
File upload	✓		
Download control	✓		
Video streaming capability	✓		
Free-form search	✓		
Report on how many times items were viewed, downloaded, or edited	✓		
LEARNER ALERTS & NOTIFICATIONS	SMARTERU	COMPETITOR A	COMPETITOR B
Enrollment notification	✓		
Completion certificate and transcript	✓		

Absence alert / failure to attend	✓		
24-hour reminder	✓		
Attendance confirmation (with calendar entry)	✓		
Due date reminder	✓		
Available sessions alert (if on waiting list)	✓		
LEARNING PLANS	SMARTERU	COMPETITOR A	COMPETITOR B
Define learning plans	✓		
Learning plan templates	✓		
Unlimited certifications and requirements	✓		
Each requirement with unlimited courses, credentials, and actions	✓		
Assigned to one or multiple learners	✓		
Tracking training recall dates	✓		
Tracking training tasks along with courses	✓		
Track cross-plan credentials	✓		
Certification Dashboard	✓		
Warnings for expiring certifications	✓		
Automatic issue of certification certificate	✓		
MULTILINGUAL	SMARTERU	COMPETITOR A	COMPETITOR B
Set default account language	✓		
Allow users to select the system language	✓		
10+ platform languages	✓		
Course modules can be in 50+ browser supported languages	✓		
Separate portal URLs per language	✓		
ORGANIZATIONS	SMARTERU	COMPETITOR A	COMPETITOR B
Unlimited organizations	✓		
Users by organization	✓		
Organization branding and logo	✓		
Certificate by organization	✓		
Custom fields	✓		
Activity log	✓		
PERMISSIONS	SMARTERU	COMPETITOR A	COMPETITOR B
Account-level permissions	✓		
Group-level permissions	✓		
User-level permissions	✓		
Course permissions	✓		
Knowledge Base permissions	✓		
POINTS & REWARDS	SMARTERU	COMPETITOR A	COMPETITOR B
Unlimited point trackers	✓		

Ability to assign trackers to courses	✓		
Issue points on successful completion	✓		
Point redemption and tracking	✓		
QUIZZES & EXAMS	SMARTERU	COMPETITOR A	COMPETITOR B
Unlimited quizzes and exams	✓		
Calculate grades across multiple exams	✓		
Multiple choice questions	✓		
Short answer questions	✓		
Long answer (exam) routing	✓		
Question feedback	✓		
Question and answer order randomizations	✓		
Automatic grading and certificates	✓		
Scheduled and timed exams	✓		
REPORT DESIGNER	SMARTERU	COMPETITOR A	COMPETITOR B
Account-level, Group-level, and private reports	✓		
Create unlimited custom reports	✓		
Customize filters and columns	✓		
Thousands of report customizations	✓		
Single and comprehensive exports	✓		
Schedule and automate reports	✓		
REPORTING	SMARTERU	COMPETITOR A	COMPETITOR B
Enrollment Report	✓		
Supervisory Report	✓		
Quiz Analysis Report	✓		
User Report	✓		
Groups Report	✓		
Course Manager Reports	✓		
Teams Report	✓		
Organization Report	✓		
Scheduled reporting	✓		
User Certificate Summary Report	✓		
Training Cost Report	✓		
SCALABILITY	SMARTERU	COMPETITOR A	COMPETITOR B
Unlimited users	✓		
Unlimited sub-accounts	✓		
Unlimited teams	✓		
Unlimited learning plans	✓		
Unlimited groups	✓		
Unlimited courses	✓		

SCORM SUPPORT	SMARTERU	COMPETITOR A	COMPETITOR B
Supported versions: 1.2 / 2004 / XAPI + AICC (Tin Can)	✓		
One-step uploading	✓		
One-step launch	✓		
Ability to override settings	✓		
Supported platforms include: iSpring, Adobe Captivate, Articulate Storyline, Lectora and others	✓		
Powerpoint to SCORM conversion – just upload your PPT file	✓		
SECURE DATACENTER	SMARTERU	COMPETITOR A	COMPETITOR B
Case 3416 Type II Certified	✓		
Tier III Data Centre (99.98% uptime)	✓		
N+1 UPS and diesel generator power	✓		
N+1 climate control systems	✓		
24/7 Network Operations Center (NOC)	✓		
Daily data backups	✓		
SOCIAL	SMARTERU	COMPETITOR A	COMPETITOR B
Discussions	✓		
Post-course feedback	✓		
SUPERVISOR ALERTS & NOTIFICATIONS	SMARTERU	COMPETITOR A	COMPETITOR B
Learner progress summary	✓		
Course completion alert	✓		
Programmable triggers	✓		
Supervisor alerts	✓		
SUPPORT & COACHING	SMARTERU	COMPETITOR A	COMPETITOR B
Exceptionally fast & friendly support and coaching	✓		
Email and phone support	✓		
8-5 CDT M-F (24x365 SLA available)	✓		
1 st call resolution	✓		
30-minute average response time	✓		
Free administrator training – delivered through our own SmarterU Academy	✓		
TEAMS	SMARTERU	COMPETITOR A	COMPETITOR B
Unlimited teams	✓		
Unlimited users per team	✓		
Team report	✓		
Enroll courses by team	✓		
Learner report by team	✓		
USER MANAGEMENT	SMARTERU	COMPETITOR A	COMPETITOR B
Unlimited users	✓		

Groups, teams, and organizations	✓		
Custom fields	✓		
Assigned learning plans (which track certifications)	✓		
Photo and contact card	✓		
Customized and flexible permissions	✓		
YOUR CUSTOM REQUIREMENT	SMARTERU	COMPETITOR A	COMPETITOR B
	Let's talk.		
	We can help.		
	We want to be your LMS.		

NOTES: